

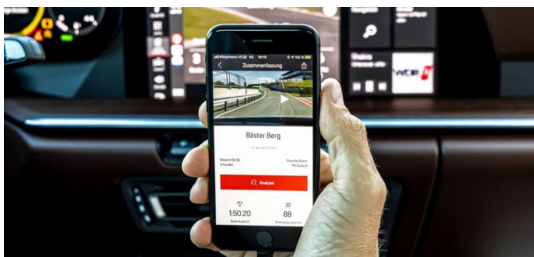


PORSCHE



# Porsche of Halifax

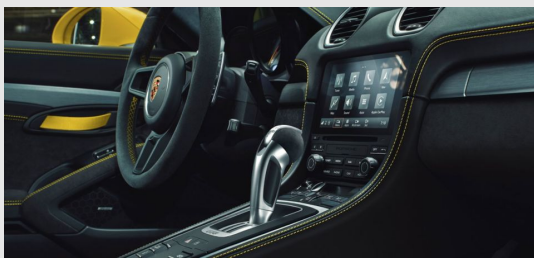
September 2020



### FEATURED ARTICLE:

#### Analyze this: the Porsche Track Precision App

The Porsche Track Precision App enables drivers to record videos, lap times and car data in one place, for detailed analysis and sharing. Keen to try it out, we joined Porsche's Sport Auto Perfection Training 2020 at the Nürburgring Nordschleife so we could discover if, like the Porsche Offroad...



### FEATURED ARTICLE:

#### Porsche dual-clutch transmission now also for flagship 718 models

All Porsche 718 models can now be ordered with the seven-speed Porsche dual-clutch transmission (PDK). Both the Boxster and Cayman 718 GTS 4.0 variants (718 Cayman GTS 4.0 PDK: Fuel consumption combined 9.6 l/100 km; CO2 emissions combined 219 g/km (as of 09/2020); 718...



### Featured Vehicles

- > 2020 Porsche Taycan 4S
- > 2017 Porsche Cayenne S
- > 2019 Porsche Macan S
- > 2020 Porsche Macan GTS
- > 2017 Porsche Macan GTS
- > 2020 Porsche 718 Cayman GT4

[Read More >](#)



### Promotions

- > It pays to keep your Porsche at its peak. Schedule a...
- > Porsche Driver's Selection: The new 911 Collection
- > Classic Collection
- > Taycan Collection
- > Porsche Taycan
- > The new GT3 RS Collection from Porsche Driver's...

[Read More >](#)



## Porsche of Halifax

3367 Kempt Road  
Halifax, Nova Scotia  
B3K 4X5

Sales - 902.453.8800

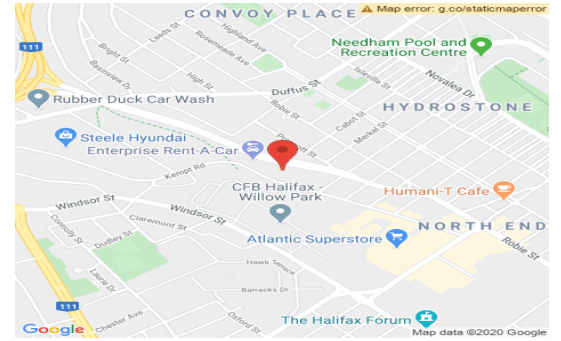
Monday - Thursday : 8:30AM - 7:00PM

Friday : 8:30AM - 6:00PM

Saturday : 9:00AM - 5:00PM

Service - 902.453.8800

Monday - Friday : 8:00AM - 5:00PM



## About Us

Porsche. Utterly unlike any vehicle you'll ever drive. And we are like no other dealership you'll ever drive into. When it comes to the finest in workmanship, technology and exclusivity, you'll want to come to Porsche. So when it comes to buying or servicing your Porsche, we want you to come to our dealership. Our certified sales professionals, the most highly trained service technicians in the industry, and an ongoing commitment to customer care all set us apart from the crowd. Not to mention selling and servicing one of the most desired brand names in North America. Porsche. Welcome, and we hope you enjoy your visit - virtual or otherwise!

[Read More](#)

## Our Team

Robert G. Steele | Dealer Principal  
Phone: 902.453.8800 | [Email](#)

Rick Roberts | General Manager  
Phone: 902.453.8800 | [Email](#)

Brad Sellars | Porsche Certified Sales Manager  
Phone: 902.453.8800 | [Email](#)

Mary Jane DeNicola | Controller  
Phone: 902.453.8800 | [Email](#)

Damian McManus | Porsche Certified Sales Executive & Brand Ambassador  
Phone: 902.453.8800 | [Email](#)

Trudy Stevenson | Porsche Certified Sales Executive & Brand Ambassador  
Phone: 902.453.8800 | [Email](#)

Chris Munro | Porsche Pro  
Phone: 902.453.8800 | [Email](#)

Gareth Kerr | Financial Services Manager  
Phone: 902.453.8800 | [Email](#)

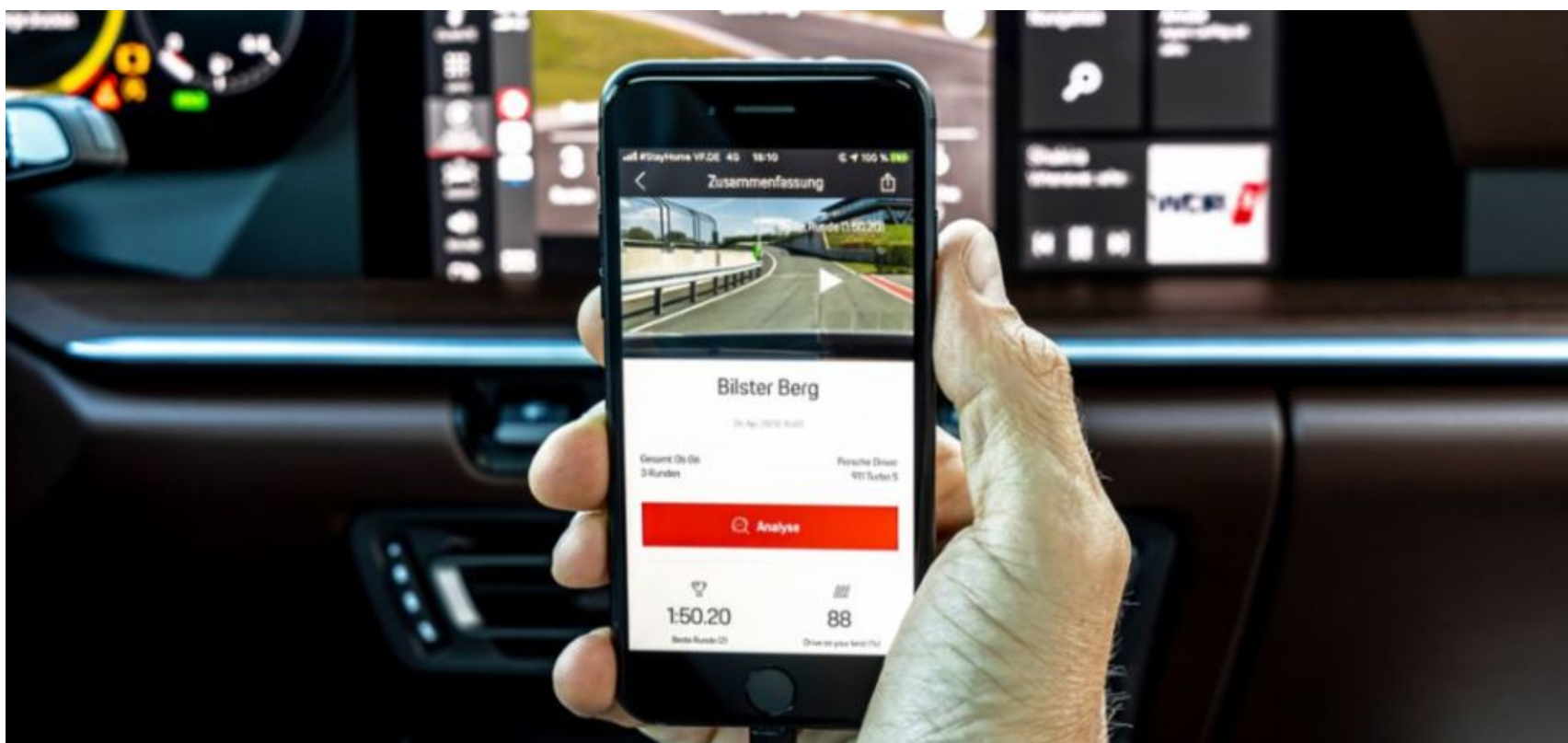
Lacey Bennett | Reception & Events Team  
Phone: 902.453.8800 | [Email](#)

Trish Gilbert | After Sales Advisor  
Phone: 902.453.8800 | [Email](#)

Jeremy Bulmer | Parts Consultant  
Phone: 902.453.8800 | [Email](#)

Jeff Fong | Technician  
Phone: 902.453.8800 | [Email](#)

[Read More](#)



## Analyze this: the Porsche Track Precision App

The Porsche Track Precision App enables drivers to record videos, lap times and car data in one place, for detailed analysis and sharing. Keen to try it out, we joined Porsche's Sport Auto Perfection Training 2020 at the Nürburgring Nordschleife so we could discover if, like the Porsche Offroad Precision App, it would see us approach the driving task at hand in an altogether different way.

The Porsche Track Precision App (PTPA) is a bit like a fitness app, but for cars. It is available for iOS and Android devices and, if a Porsche has the Sport Chrono package, the app will pair with the vehicle to enable the driver to track their lap times on more than 300 racing circuits worldwide.

It's a good idea to put your phone in a windscreen-mounted cradle and you can record video at the same time as collecting data – and if you're unfamiliar with track driving and need a few pointers, it will offer tips, too.

While most apps or hardware solutions make use of the smartphone's quite simple sensor data, or information obtained via the car's OBD diagnostic port, the PTPA is unusual in that it receives its data directly from the different control units in the car. This not only gets round latency issues, but is also much more accurate. The amount of information available for later analysis is vast, and it can be viewed either as a graph or alongside the video recording.

The standard groups are:

- driving speed, engine speed, gear
- accelerator position, braking pressure, steering angle
- driving speed, lateral acceleration, longitudinal acceleration
- wheel slip
- oversteer, understeer, ESC
- tire pressure for each tire

In addition, your position is recorded by GPS, which is something many smartphone apps have problems with. In most instances, the refresh rate is around 1 Hz – in other words, your position is determined once per second. While this may be sufficient for navigation, it simply won't cut it on the race track when you're travelling at 200 km/h or 55 m/s.

In the case of the PTPA, the GPS antenna of the Porsche is used in a special mode, which operates at 10 Hz. If you want to dial up that precision, you can connect external Bluetooth GPS antennas with 20 Hz. These times can be displayed in an extended lap timer so you can compare with your own best time, or an imported third party time.

The PTPA can also be paired, via Bluetooth, with an external camera, such as a GoPro. The recording can be started and stopped via the GoPro and the results can be integrated into the app later with synchronised timing. And if that's not enough, it is also possible to synchronise your pulse via Apple Watch, with the data you gather then being available for evaluation on a smartphone or tablet.

During the two days I spent exploring the app at the Nürburgring, I had plenty of time to discuss its features with Eduard Schulz – the technical head of the department for Connected Car Drive apps at Porsche. For those who aren't so lucky, the app – which is available free from the AppStore – comes with a guide that includes a film recorded by Walter Röhrl in a GT4.



## Porsche dual-clutch transmission now also for flagship 718 models

All Porsche 718 models can now be ordered with the seven-speed Porsche dual-clutch transmission (PDK).

Both the Boxster and Cayman 718 GTS 4.0 variants (718 Cayman GTS 4.0 PDK: Fuel consumption combined 9.6 l/100 km; CO2 emissions combined 219 g/km (as of 09/2020); 718 Boxster GTS 4.0 PDK: Fuel consumption combined 9.6 l/100 km; CO2 emissions combined 219 g/km (as of 09/2020)), as well as the range-topping 718 Spyder and 718 Cayman GT4 models, are now also available with an automatic transmission.

With PDK, there are no interruptions in acceleration during gear changes. This increases the comfort of the gear shifts and improves the acceleration values. Compared with the 718 models with the manual transmission, the 309 kW (420 PS; 718 Spyder PDK: Fuel consumption combined 10.2 l/100 km; CO2 emissions combined 232 g/km (as of 09/2020); 718 Cayman GT4 PDK: Fuel consumption combined 10.2 l/100 km; CO2 emissions combined 232 g/km (as of 09/2020)) GT models – the 718 Spyder and 718 Cayman GT4 – now accelerate from 0-100 km/h half a second faster, in 3.9 seconds. They reach the 200 km/h mark in 13.4 seconds (0.4 seconds faster). The 718 Cayman GTS 4.0 and 718 Boxster GTS 4.0, both with 294 kW (400 PS), also improve in the standard sprint from 0-100 km/h by half a second to 4.0 seconds, and then reach the 200 km/h mark in 13.7 seconds (0.4 seconds faster compared with the manual transmission).

In the 718 GTS 4.0 models, the standard Sport Chrono package adapts the gear shift characteristics of the PDK according to the four different driving modes (Normal, Sport, Sport Plus and Individual). In Sport mode, it operates with faster gear changes, shifts down earlier with automatic throttle blips, and supports optimal acceleration with later shift points.

The even more athletic Sport Plus mode is tailored for maximum performance and fully exploits the rpm reserves of the naturally aspirated six-cylinder boxer engine. Launch Control is also integrated within Sport Plus, which activates an automatic race start.

The Sport Response button in the center of the mode switch allows the driver to activate maximum engine and transmission performance for 20 seconds, irrespective of the current driving mode. This motorsport-inspired function helps with spontaneous overtaking maneuvers.

In the flagship 718 Spyder and 718 Cayman GT4 models, the driving mode has a characteristic that's typical of the GT variants: it can be programmed for maximum performance using the PDK Sport button. An automatic selector lever, which echoes the design in the 911 GT3, underlines the emotionally charged GT experience. The seventh gear of the PDK has a shorter ratio in all 718 four-litre naturally aspirated engine derivatives.

In addition, the PDK versions of the 718 Spyder and 718 Cayman GT4 benefit from the enhancements made to their mechanical locking rear differential: in traction and overrun modes, this achieves locking values of 30 and 37 per cent as compared with 22 and 27 per cent with the manual transmission. This has a positive effect on the longitudinal and lateral dynamics as well as traction, and increases driving pleasure.

## Featured Vehicles at Porsche of Halifax



### 2020 Porsche Taycan 4S

Exterior Colour: Volcano Grey Metallic  
Interior Colour: Partial Leather Interior In Black

**\$144,610**

[More Details >](#)



### 2020 Porsche Macan GTS

Exterior Colour: Night Blue Metallic  
Interior Colour: Black Leather Package With Partial  
Transmission: Leather Seats  
7-speed Porsche Doppelkupplung (PDK)

**\$91,180**

[More Details >](#)



### 2017 Porsche Cayenne S

Exterior Colour: White  
Interior Colour: Leather Interior Black Smooth-finish Leather  
Transmission: 8-speed Tiptronic S With Auto Start Stop  
Function

**\$59,990**

[More Details >](#)



### 2017 Porsche Macan GTS

Exterior Colour: Jet Black Metallic  
Interior Colour: Leather Package In Black/Garnet Red (Leather Seats  
Transmission: 7-speed Porsche Doppelkupplung (PDK) With Auto  
Start Stop And Coasting Functions  
Body Style: Crossover

**\$61,990**

[More Details >](#)



### 2019 Porsche Macan S

Exterior Colour: Night Blue Metallic  
Interior Colour: Standard Interior Black/Mojave Beige  
Transmission: 7-speed Porsche Doppelkupplung (PDK)  
Body Style: Crossover

**\$67,990**

[More Details >](#)



### 2020 Porsche 718 Cayman GT4

Exterior Colour: GT Silver Metallic  
Interior Colour: Decorativ Stitching In Contrasting Colour Silver  
Transmission: 6-speed Manual Transmission With Dual-mass  
Flywheel  
Body Style: 2-Door Coupe

**\$134,690**

[More Details >](#)

## Featured Vehicles at Porsche of Halifax



### 2020 Porsche Cayenne

Exterior Colour: Jet Black Metallic  
Interior Colour: Leather Interior In Black  
Transmission: 8-speed Tiptronic S  
Body Style: SUV

**\$96,800**

More Details >



### 2020 Porsche Cayenne

Exterior Colour: Jet Black Metallic  
Interior Colour: Leather Interior In Black  
Transmission: 8-speed Tiptronic S  
Body Style: SUV

**\$94,610**

More Details >



### 2020 Porsche 718 Cayman GT4

Exterior Colour: Chalk  
Interior Colour: Decorativ Stitching In Contrasting Colour Silver  
Transmission: 6-speed Manual Transmission With Dual-mass Flywheel  
Body Style: 2-Door Coupe

**\$138,830**

More Details >



### 2020 Porsche Cayenne E-Hybrid

Exterior Colour: Quarzite Grey Metallic  
Interior Colour: Leather Interior In Black  
Transmission: 8-speed Tiptronic S  
Body Style: SUV

**\$115,010**

More Details >



### 2020 Porsche Taycan Turbo

Exterior Colour: Jet Black Metallic  
Interior Colour: Two-Tone Leather Interior In Black /  
Body Style: Chalk  
4-Door Coupe

**\$198,220**

More Details >



### 2020 Porsche Macan

Transmission: 7-speed Porsche Doppelkupplung (PDK)  
Body Style: Crossover

**\$67,840**

More Details >



It pays to keep your Porsche at its peak. Schedule...

[Click to see more >](#)



Taycan Collection

[Click to see more >](#)

Clear lines and smart details, urban looks and functional...



Porsche Driver's Selection: The new 911...

[Click to see more >](#)

911 emotion – the attraction of the legend  
For over 50 years, the 911 has been increasing the heart...



Porsche Taycan

[Click to see more >](#)



Classic Collection

[Click to see more >](#)

Updated items from the new Classic Collection.  
Update your looks with these items from our Classic...



The new GT3 RS Collection from Porsche...

[Click to see more >](#)

Challengers wanted.  
Drivers, fans and friends of genuine motorsports can expect...



## Porsche of Halifax

3367 Kempt Road  
Halifax, Nova Scotia, B3K 4X5  
Phone: 902.453.8800

- > Contact Us
- > Inventory
- > Specials
- > Find Us
- > Dealer Website
- > Our Team

### Past Issues



August 2020



July 2020



June 2020



**PORSCHE**